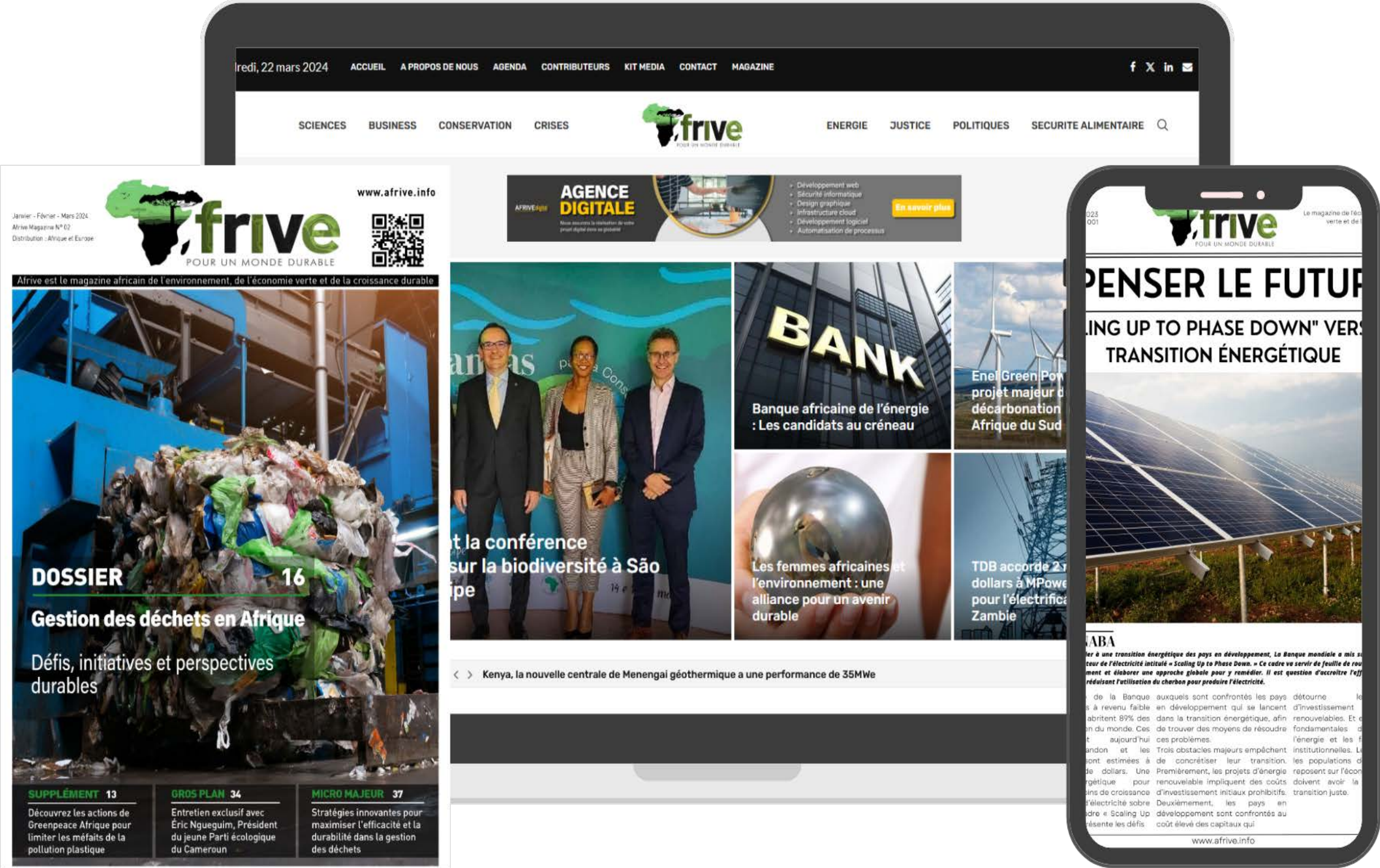


MEDIAKIT



The magazine of ecology, green economy and sustainable growth.

www.afrive.info



Afrive supports you in your digital communication with eco-responsible companies.

250 000 Visitors per year

20 000 Newsletter Subscribers

2 000 Followers on SM

15 Partner events

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AFRIVE : A SECTOR REFERENCE

PRESENTATION

MULTI-CHANNEL

Quarterly magazine in pdf format, website, newsletter: All African environmental news is spread on our channels to inform professionals and stakeholders wherever they are and when they need it.

INDISPENSABLE SOURCE OF INFORMATION

Acquisitions, reforms, appointments, awareness, innovations, business, sciences, crises, energy, food security, conservation, the essentials of ecology, green economy and sustainable growth.

PRESENTATION

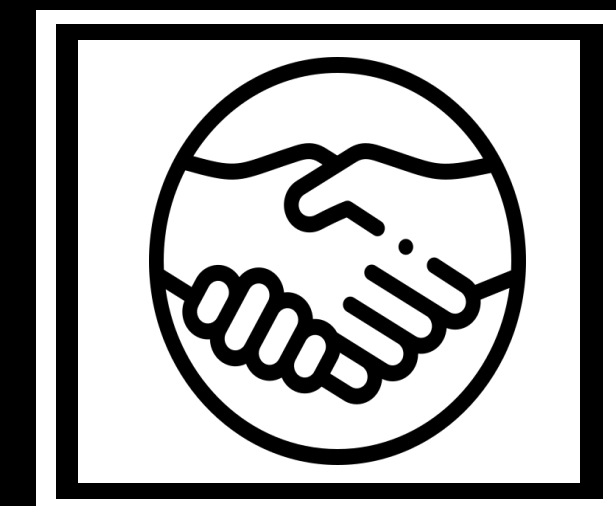
Designed with the collaboration of environmental experts, Afrive offers its readers thematic dossiers, scientific and professional sections for the support of eco-responsible companies.

WHAT INTERESTS ?

You are visible through a very large community and on various media thanks to the multichannel.

You value your expertise and contribute to the conception of a responsible and sustainable world.

You develop a long-term relationship with major environmental organizations, as well as dedicated events.



A TARGETED AUDIENCE

International Readership

France	: 72%
Africa	: 14%
Belgium	: 4%
Switzerland	: 3%
Others	: 7%



Sectors of Activity of Readers

Energy saving
Ecology
Research and development Agri-food
Waste water treatment Advice, study and control Management of environmental risks Control of pollution
Waste sorting

Target Advertisers

Industrie RSE
Specialized NGOs
Institutions
Schools
Startups

Subscriber Targets

Environmentalists
Ecologues
QHSE Policy Leads
Journalists
Students and researchers



frive
Le magazine de l'écologie, de l'économie verte et de la croissance durable
FOUR UN MONDE DURABLE

PENSER LE FUTUR

"SCALING UP TO PHASE DOWN" VERS UNE TRANSITION ÉNERGÉTIQUE

Daniele ANABA
Dans le but de procéder à une transition énergétique des pays en développement, La Banque mondiale a mis sur place un cadre de transformation du secteur de l'électricité intitulé « Scaling Up to Phase Down ». Ce cadre va servir de feuille de route pour identifier les difficultés de financement et élaborer une approche globale pour y remédier. Il est question d'accroître l'efficacité des énergies renouvelables tout en réduisant l'utilisation du charbon pour produire l'électricité.

www.afrive.info

4 Issues per year

Pdf magazine

Rates

Advertising Insertions

double page	2 500 €
Inside front cover	2 700 €
Inside back cover	2 000 €
Back cover	2 700 €
Full page	1 500 €
Vertical half page	1 100 €
Horizontal half page	1 100 €
Third-party page	900 €
Quarter page	700 €

Promotional Offers

New Customer	- 10 %
Fidelity	- 15 %

On website and social media

Rates

Website

Dressing	2 000 € / month
Banner	1 500 € / month
Built-in rectangle	1 250 € / month
News on the Site	700 €
Video	700 €
White Paper	700 €
Announcements in the Agenda Section	500 €

Newsletters

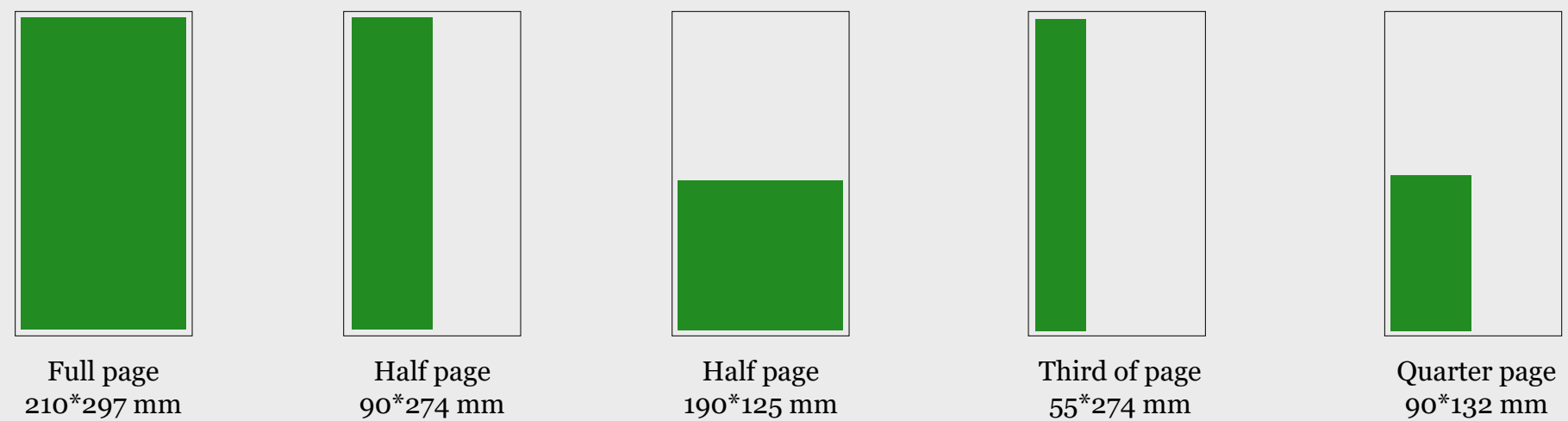
News	400 € / Newsletter
Banner	250 € / Newsletter

advertorial

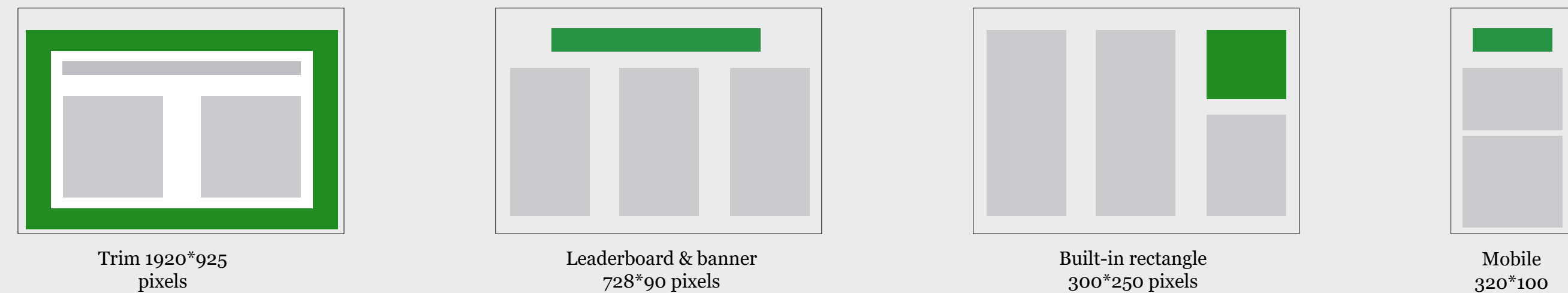
Article rédigé par un journaliste professionnel, diffusé sur le site et dans la newsletter	2 500 €
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Rates in € before tax / VAT: 20%

Distribution Formats of the Pdf magazine



Broadcast formats on afrive.info



SCHEDULE FOR SENDING NEWSLETTER

N°1	11	March	2025
N°2	25	March	2025
N°3	01	April	2025
N°4	15	April	2025
N°5	29	April	2025
N°6	06	May	2025
N°7	20	May	2025
N°8	03	June	2025
N°9	17	June	2025
N°10	01	July	2025
N°11	15	July	2025
N°12	29	July	2025
N°13	02	September	2025
N°14	16	September	2025

N°15	30	September	2025
N°16	07	October	2025
N°17	21	October	2025
N°18	04	November	2025
N°19	18	November	2025
N°20	02	December	2025
N°21	16	December	2025
N°22	06	January	2026
N°23	20	January	2026
N°24	03	February	2026
N°25	17	February	2026
N°26	03	March	2026
N°27	17	March	2026
N°28	31	March	2026

N°29	07	April	2026
N°30	21	April	2026
N°31	05	May	2026
N°32	19	May	2026
N°33	02	June	2026
N°34	16	June	2026
N°35	30	June	2026
N°36	07	July	2026
N°37	21	July	2026
N°38	08	September	2026
N°39	22	September	2026
N°40	06	October	2026
N°41	20	October	2026
N°42	03	November	2026

N°43	17	November	2026
N°44	01	December	2026
N°45	15	December	2026
N°46	05	January	2027
N°47	19	January	2027
N°48	02	February	2027
N°49	16	February	2027
N°50	02	March	2027
N°51	16	March	2027
N°52	30	March	2027
N°53	13	April	2027
N°54	27	April	2027
N°55	11	May	2027
N°56	25	May	2027



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