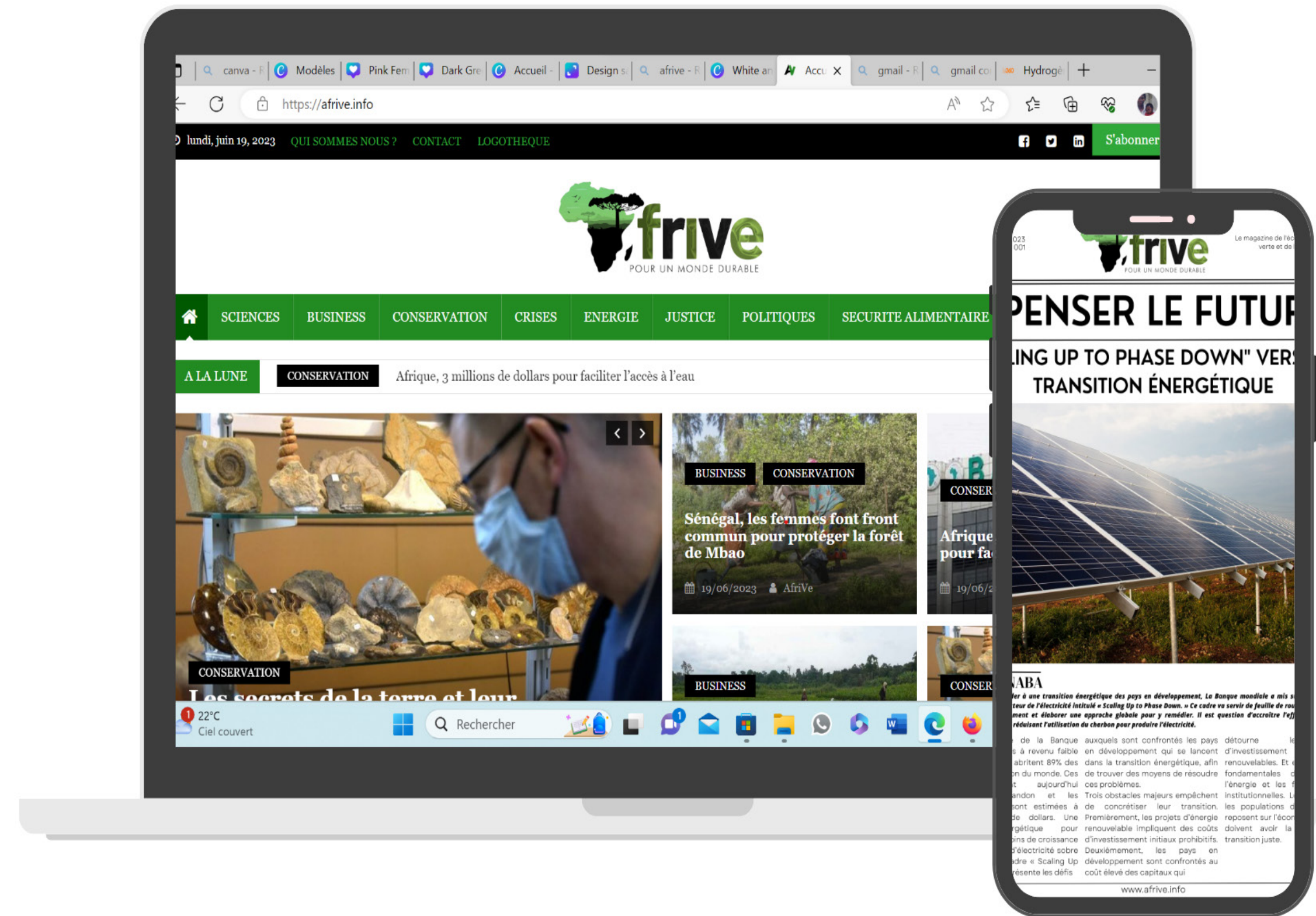


MEDIAKIT



The magazine of ecology, green economy and sustainable growth.

www.afrive.info



Afrive supports you in your digital communication with eco-responsible companies.

250 000 Visitors
per year

20 000 Newsletter
Subscribers

2 000 Followers
on SM

15 Partner
events

Jean Marie Kenfack
Advertising Contact

jm.kenfack@afrive.info

Phone
+33 6 51 15 90 13

Olivier Guillon
Editorial contact

olivier.guillon@afrive.info



AFRIVE : A SECTOR REFERENCE

PRESENTATION

MULTI-CHANEL

Quarterly magazine in pdf format, website, newsletter: All African environmental news is spread on our channels to inform professionals and stakeholders wherever they are and when they need it.

INDISPENSABLE SOURCE OF INFORMATION

Acquisitions, reforms, appointments, awareness, innovations, business, sciences, crises, energy, food security, conservation, the essentials of ecology, green economy and sustainable growth.

PRESENTATION

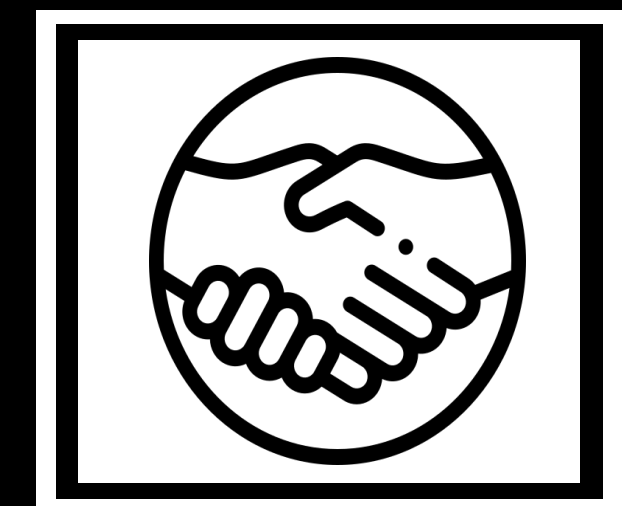
Designed with the collaboration of environmental experts, Afrive offers its readers thematic dossiers, scientific and professional sections for the support of eco-responsible companies.

WHAT INTERESTS ?

You are visible through a very large community and on various media thanks to the multichannel.

You value your expertise and contribute to the conception of a responsible and sustainable world.

You develop a long-term relationship with major environmental organizations, as well as dedicated events.



A TARGETED AUDIENCE

International Readership

France	:	72%
Africa	:	14%
Belgium	:	4%
Switzerland	:	3%
Others	:	7%



Sectors of Activity of Readers

Energy saving
Ecology
Research and development Agri-food
Waste water treatment Advice, study and control Management of environmental risks Control of pollution
Waste sorting

Target Advertisers

Industrie RSE
Specialized NGOs
Institutions
Schools
Startups

Subscriber Targets

Environmentalists
Ecologues
QHSE Policy Leads
Journalists
Students and researchers



4 Issues
per year



Pdf magazine	Rates
Advertising Insertions double page Inside front cover Inside back cover Back cover Full page Vertical half page Horizontal half page Third-party page Quarter page Promotional Offers New Customer Fidelity Agencies	2 000 € 1 700 € 1 500 € 1 500 € 1 250 € 800 € 800 € 500 € 300 € - 10 % - 15 % - 20 %

On website and social media	Rates
Website Dressing Banner Built-in rectangle News on the Site Video White Paper Announcements in the Agenda Section Newsletters News Banner advertorial Article rédigé par un journaliste professionnel, diffusé sur le site et dans la newsletter	2 000 € / month 1 500 € / month 1 250 € / month 700 € 700 € 700 € 50 € 400 € / Newsletter 250 € / Newsletter 2 500 €

Rates in € before tax / VAT: 20%

Distribution Formats of the Pdf magazine

Full page
210*297 mm

Half page
90*274 mm

Half page
190*125 mm

Third of page
55*274 mm

Quarter page
90*132 mm

Broadcast formats on afrive.info

Trim 1920*925 pixels

Leaderboard & banner
728*90 pixels

Built-in rectangle
300*250 pixels

Mobile
320*100



SCHEDULE FOR SENDING NEWSLETTER

N°1	18	July	2023
N°2	05	September	2023
N°3	12	September	2023
N°4	19	September	2023
N°5	26	September	2023
N°6	04	October	2023
N°7	10	October	2023
N°8	17	October	2023
N°9	24	October	2023
N°10	31	October	2023
N°11	07	November	2023
N°12	14	November	2023
N°13	21	November	2023
N°14	05	December	2023

N°15	09	January	2024
N°16	16	January	2024
N°17	23	January	2024
N°18	30	January	2024
N°19	06	February	2024
N°20	13	February	2024
N°21	20	February	2024
N°22	27	February	2024
N°23	05	March	2024
N°24	12	March	2024
N°25	19	March	2024
N°26	26	March	2024
N°27	02	April	2024
N°28	09	April	2024

N°29	16	April	2024
N°30	23	April	2024
N°31	30	April	2024
N°32	07	May	2024
N°33	14	May	2024
N°34	21	May	2024
N°35	28	May	2024
N°36	04	June	2024
N°37	11	June	2024
N°38	18	June	2024
N°39	25	June	2024
N°40	02	July	2024
N°41	09	July	2024
N°42	16	July	2024

N°43	23	July	2024
N°44	30	July	2024
N°45	10	September	2024
N°46	17	September	2024
N°47	24	September	2024
N°48	01	Octobre	2024
N°49	08	Octobre	2024
N°50	15	Octobre	2024
N°51	22	Octobre	2024
N°52	29	Octobre	2024
N°53	05	Novembre	2024
N°54	12	Novembre	2024
N°55	19	Novembre	2024
N°56	26	Novembre	2024





CONTACT US

Advertising Service :

Jean Marie Kenfack

jm.kenfack@afrive.info

the Editor :

Olivier Guillon

olivier.guillon@afrive.info

www.afrive.info

13 Rue Truillot

94200 Ivry-sur-Seine

+ 33 (0) 6 51 15 90 13