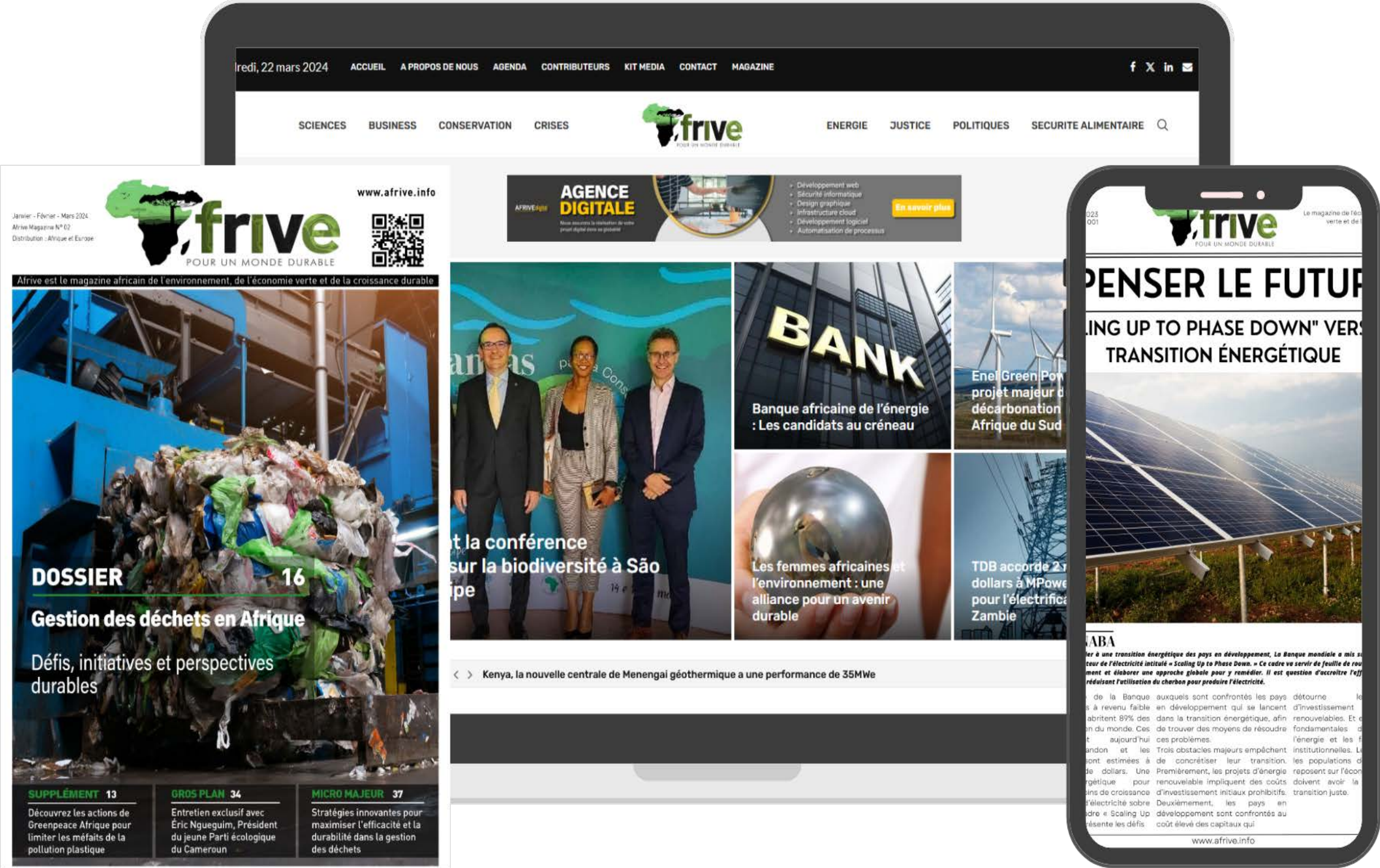


MEDIAKIT



The magazine of ecology, green economy and sustainable growth.

www.afrive.info



Afrive supports you in your digital communication with eco-responsible companies.

250 000 Visitors per year

20 000 Newsletter Subscribers

2 000 Followers on SM

15 Partner events

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AFRIVE : A SECTOR REFERENCE

PRESENTATION

MULTI-CHANEL

Quarterly magazine in pdf format, website, newsletter: All African environmental news is spread on our channels to inform professionals and stakeholders wherever they are and when they need it.

INDISPENSABLE SOURCE OF INFORMATION

Acquisitions, reforms, appointments, awareness, innovations, business, sciences, crises, energy, food security, conservation, the essentials of ecology, green economy and sustainable growth.

PRESENTATION

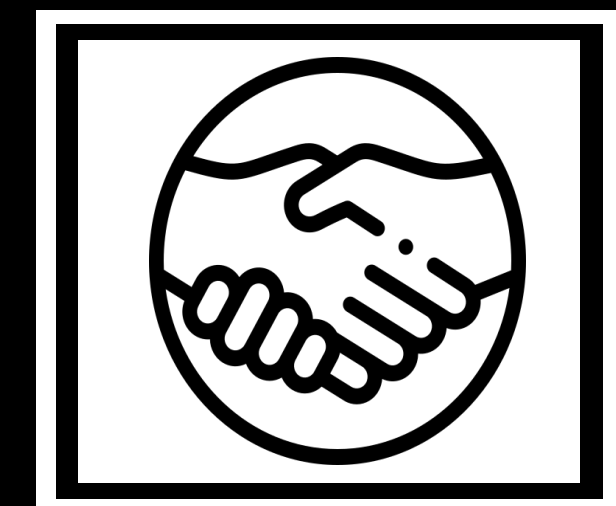
Designed with the collaboration of environmental experts, Afrive offers its readers thematic dossiers, scientific and professional sections for the support of eco-responsible companies.

WHAT INTERESTS ?

You are visible through a very large community and on various media thanks to the multichannel.

You value your expertise and contribute to the conception of a responsible and sustainable world.

You develop a long-term relationship with major environmental organizations, as well as dedicated events.



A TARGETED AUDIENCE

International Readership

France	: 72%
Africa	: 14%
Belgium	: 4%
Switzerland	: 3%
Others	: 7%



Sectors of Activity of Readers

Energy saving
Ecology
Research and development Agri-food
Waste water treatment Advice, study and control Management of environmental risks Control of pollution
Waste sorting

Target Advertisers

Industrie RSE
Specialized NGOs
Institutions
Schools
Startups

Subscriber Targets

Environmentalists
Ecologues
QHSE Policy Leads
Journalists
Students and researchers

The image shows the cover of the magazine 'frive'. At the top left, it says 'Septembre 2023 Numéro 001'. The logo 'frive' is in the center, with 'FOUR UN MONDE DURABLE' below it. The main title is 'PENSER LE FUTUR' in large bold letters. Below that, the subtitle reads '"SCALING UP TO PHASE DOWN" VERS UNE TRANSITION ÉNERGÉTIQUE'. The cover features a photograph of solar panels in a field. At the bottom, there is a small article preview by Daniele ANABA. On the right side of the cover, there is a green vertical bar with the text '4 Issues per year'.

Pdf magazine

Rates

Advertising Insertions

double page	2 500 €
Inside front cover	2 700 €
Inside back cover	2 000 €
Back cover	2 700 €
Full page	1 500 €
Vertical half page	1 100 €
Horizontal half page	1 100 €
Third-party page	900 €
Quarter page	700 €

Promotional Offers

New Customer	- 10 %
Fidelity	- 15 %

On website and social media

Rates

Website

Dressing	2 000 € / month
Banner	1 500 € / month
Built-in rectangle	1 250 € / month
News on the Site	700 €
Video	700 €
White Paper	700 €
Announcements in the Agenda Section	500 €

Newsletters

News	400 € / Newsletter
Banner	250 € / Newsletter

advertorial

Article rédigé par un journaliste professionnel, diffusé sur le site et dans la newsletter	2 500 €
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Rates in € before tax / VAT: 20%

Distribution Formats of the Pdf magazine

Full page 210*297 mm

Half page 90*274 mm

Half page 190*125 mm

Third of page 55*274 mm

Quarter page 90*132 mm

Broadcast formats on afrive.info

Trim 1920*925 pixels

Leaderboard & banner 728*90 pixels

Built-in rectangle 300*250 pixels

Mobile 320*100



SCHEDULE FOR SENDING NEWSLETTER

N°1	18	July	2023
N°2	05	September	2023
N°3	12	September	2023
N°4	19	September	2023
N°5	26	September	2023
N°6	04	October	2023
N°7	10	October	2023
N°8	17	October	2023
N°9	24	October	2023
N°10	31	October	2023
N°11	07	November	2023
N°12	14	November	2023
N°13	21	November	2023
N°14	05	December	2023

N°15	09	January	2024
N°16	16	January	2024
N°17	23	January	2024
N°18	30	January	2024
N°19	06	February	2024
N°20	13	February	2024
N°21	20	February	2024
N°22	27	February	2024
N°23	05	March	2024
N°24	12	March	2024
N°25	19	March	2024
N°26	26	March	2024
N°27	02	April	2024
N°28	09	April	2024

N°29	16	April	2024
N°30	23	April	2024
N°31	30	April	2024
N°32	07	May	2024
N°33	14	May	2024
N°34	21	May	2024
N°35	28	May	2024
N°36	04	June	2024
N°37	11	June	2024
N°38	18	June	2024
N°39	25	June	2024
N°40	02	July	2024
N°41	09	July	2024
N°42	16	July	2024

N°43	23	July	2024
N°44	30	July	2024
N°45	10	September	2024
N°46	17	September	2024
N°47	24	September	2024
N°48	01	Octobre	2024
N°49	08	Octobre	2024
N°50	15	Octobre	2024
N°51	22	Octobre	2024
N°52	29	Octobre	2024
N°53	05	Novembre	2024
N°54	12	Novembre	2024
N°55	19	Novembre	2024
N°56	26	Novembre	2024



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